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**Focus Money magazine names GEMÜ a "Digital Champion 2023"**

**On behalf of the German economic magazine Focus Money and its consumer testing brand "Deutschlandtest", the German Institute for Management & Economy Research (IMWF) carried out an extensive study to determine the "Digital Champions 2023". GEMÜ was awarded a ranking of fifth place among 91 companies recognized in the "machinery and plant construction" sector.**

The IMWF believes that companies that take a bold approach to digitalization will be the long-term winners in their sectors. In order to determine these businesses, the study thoroughly analyzed 12,000 companies' statements in the categories of "digitalization", "technology" and "innovation".

The study's findings were based on a "social listening" method and a survey of the companies. For the social listening element, approximately 1.5 million entries on the companies being researched were found online and analyzed with the help of artificial intelligence (AI). Meanwhile, for the data collected by questionnaire, the businesses were asked about their digitalization measures in different thematic blocks. The findings were then evaluated using a points system, which then determined the "[Digital Champions 2023](https://deutschlandtest.de/rankings/digitalisierung-unternehmen)".

In the "machinery and plant construction" sector, Ingelfingen-based technology company GEMÜ achieved a rating of 94.4 out of 100 possible points and came fifth out of 91 companies awarded the title.

"This study further confirms our strategy to always push ahead with digitalization at GEMÜ all around the world. I'm confident that progressive digitalization offers the GEMÜ Group many opportunities. Our goal is to be successful in the long term by moving forwards and identifying opportunities at an early stage," says Gert Müller, Managing Partner of the GEMÜ Group.

**About GEMÜ**

The GEMÜ Group develops and manufactures valve, measurement and control systems for liquids, vapours and gases. GEMÜ is a global market leader when it comes to solutions for sterile applications. The globally focused, independent family-owned enterprise was founded in 1964. In 2011, Gert Müller took over as Managing Partner together with his cousin Stephan Müller, becoming the second generation to run the company.

The Group achieved a turnover of over 530 million euros in 2022 and currently employs over 2400 members of staff worldwide, approx. 1300 of whom are in Germany. There are six manufacturing locations: Germany, Switzerland and France, as well as China, Brazil and the USA. From Germany, we coordinate the global marketing with 27 subsidiaries. Thanks to a large network of commercial partners, GEMÜ is now active in over 50 countries on all continents. Please visit [www.gemu-group.com](http://www.gemu-group.com) for further information.